

FILE  
DEC 24 1973

# fashion calendar

33rd year

a weekly publication

# 1973

JANUARY	FEBRUARY	MARCH	APRIL
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SEPTEMBER	OCTOBER	NOVEMBER	DECEMBER
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# FASHION CALENDAR

NOTE: Although listings are repeated until the scheduled date of every event, they frequently incorporate IMPORTANT CHANGES. A CAREFUL CHECK OF EVERY issue will, therefore, yield maximum use of FASHION CALENDAR to the reader . . . Ruth Finley, Publisher

★  
Best Wishes  
A Very Merry Christmas  
And A Happy New Year  
★

WEEK BEGINNING MONDAY, DECEMBER 24, 1973

DATE	WHAT'S GOING ON	GIVEN BY	WHERE
Dec. 25	CHRISTMAS DAY (Tuesday) - Legal Holiday		
Jan. 1	NEW YEAR'S DAY (Tuesday) - Legal Holiday		
<i>Tues</i> Wednesday Jan. 2 6:30 P.M.	SPRING & SUMMER BRIDAL SHOW FOR CUSTOMERS For tickets, contact: Bridal Dept., TR 5-3100.	MARTIN'S (BROOKLYN)	BROOKLYN ACADEMY OF MUSIC <i>RITA DOBBINS</i>
Beginning Wednesday Jan. 2	OPENING OF SUMMER COLLECTION Continuous showings. Contact: 695-1617.	RUDI GERNREICH FOR HARMON KNITWEAR	530 SEVENTH AVENUE SHOWROOM - 20TH FLOOR
Beginning Wednesday Jan. 2	SPRING AND SUMMER COLLECTIONS Fashions by Christiane Bailly, Michele Bruyere, Jean-Jacques Martelli, Issey Miyake. Continuous by appointment. Contact: Judy Tarr, 832-7100.	PARIS COLLECTIONS	543 MADISON AVENUE SHOWROOM - 5TH FLOOR
Thursday Jan. 3 12:00 Noon	SPRING AND SUMMER COLLECTION By invitation. Contact: Elizabeth Bixon, 688-4410.	ADOLFO (22 EAST 56TH STREET)	ST. REGIS HOTEL VERSAILLES ROOM
Jan. 3- Jan. 11	CALIFORNIA SUMMER MARKET WEEK IN LOS ANGELES Contact: Marjorie Carne, 110 East 9th St., (213) 627-1034		
Sunday Jan. 6- Jan. 8	THIRD SEMI-ANNUAL WIG MARKET WEEK "What's New in Wigs for Spring?" -- more than 30 leading fashion wig and hairpiece designers and manufacturers will show Spring '74 lines. <u>Sun.</u> , Jan. 6, 12:00 Noon to 6:00 P.M.; Jan. 7 & 8, 9:00 A.M. to 5:00 P.M. Contact: Nancy Hawes, Wig Information Group, 684-5773.	AMERICAN WIG ASSOCIATION (10 EAST 39TH STREET)	HOTEL PLAZA 14TH FLOOR
Sunday Jan. 6- Jan. 9	SIXTY-SECOND ANNUAL NRMA CONVENTION Theme: "Look Out! Here Comes Tomorrow!" More than 50 sessions covering individual and collective problems. Contact: 244-8780.	NAT'L RETAIL MERCHANTS ASSN (100 WEST 31ST ST)	NEW YORK HILTON HOTEL
Jan. 6- Jan. 10	METROPOLITAN JUVENILE STYLE MART SPRING SHOW AT HOTEL McALPIN, B'WAY & 34TH ST. Contact: 565-1289.		
→ Jan. 6- Jan. 11	CHICAGO INTERNATIONAL HOME FURNISHINGS MARKET Contact: Merchandise Mart, Chicago, Illinois 60654		



THE NEW YORK COUTURE BUSINESS COUNCIL  
SIXTY-SECOND SEMI-ANNUAL NATIONAL PRESS WEEK - January 6-10, 1974

Unless otherwise noted, all showings are held in the Waldorf Astoria, Empire Room.  
By invitation only. Director: Mildred Sullivan, LA 4-0461.

*(Sold Rm. - 18th fl.)*  
SPECIAL NOTE: It is most important for all editors to wear their badges at all functions  
Participating with Photos in Press Room: RODRIGUES for PETER CLEMENTS; GENRE (Gil Aimbez);  
THE HOUSE OF BRANELL; BUOLVA WATCHES; ROBERT LEWIS (Dick Brown); HUSH PUPPIES; KAPPI  
(Drawings for Bulova Watches throughout week)

Sun., Jan. 6:

4:30 P.M.	Buses to the first show
5:00 P.M.	Welcome Cocktail Party -- FMC FIBERS (1185 6th Av. 30th Fl) Fashion Fiesta! Mariachi, cocktails
7:30 P.M.	Dinner -- Pot Au Feu Restaurant (Exxon Bldg, 46th St, 6th Av)
10:00 P.M.	Buses return to Waldorf

Mon., Jan. 7:

8:00 A.M.	FASHION CAPITAL OF THE WORLD -- Fashion Trends for Spring 1974 (Continental Breakfast)
8:45 A.M.	Opening Address--Vincent Monte-Sano, Pres., New York Couture Business Council Welcome Address -- Jerry Silverman, Chmn., Fashion Capital of the World
9:00 A.M.	Coats & Suits
9:20 A.M.	Popular Price Dresses
9:40 A.M.	Blouses & Accessories
10:00 A.M.	Sportswear
10:40 A.M.	Children's Dresses & Coats
11:00 A.M.	Free Writing Period
11:45 A.M.	Buses to next show
12:00 Noon	BEAUTY BRUNCH (Hotel Pierre, 5th Ave. and 61st Street) -- SUPER STREAK of California, Produced by Judy Guerin, Inc; Hairstyling by 30 stylists from U.S., Canada, London, Paris (Cocktail reception followed by luncheon and hair fashions)
2:15 P.M.	Buses return to Waldorf
2:30 P.M.	JAEGER COMPANY
3:00 P.M.	TEAL TRAINA
3:30 P.M.	LUPE
4:00 P.M.	Free Writing Period
5:00 P.M.	"DuPONT AND DIAMONDS" -- (Cocktails and Show), Starlight Roof-Waldorf

Hospitality Corners in Press Room: LADY MANHATTAN

Tues., Jan. 8:

8:00 A.M.	COLGATE-PALMOLIVE -- "Energy-Saving Fashions for Women on the Go"; Designers: Clovis Ruffin, Carol Horn, D.D. Dominick, Trissi, John Kloss, Ingeborg, Biella, Cinnamon Wear (Breakfast)
9:30 A.M.	CARLYE (Sadye Weinberg)
10:00 A.M.	GOLDWORM
10:30 A.M.	THE SCHRADER ORGANIZATION
11:00 A.M.	Free Writing Period
11:45 A.M.	Buses to next show
12:00 Noon	MILLINERY INSTITUTE OF AMERICA (Hotel Americana, Georgian Room)
2:15 P.M.	Buses for next show

(Continued on following page)



NEW YORK COUTURE BUSINESS COUNCIL SIXTY-SECOND PRESS WEEK (Continued from pg. 2)

Tues., Jan. 8;      2:30 P.M.      THE BRIDES -- Piccione, Michele Piccione, Alfred Angelo,  
(Cont.)                styled by Edythe Vincent

                        3:00 P.M.      NAT KAPLAN

                        3:30 P.M.      COUNT ROMI/PIOGGIA (Mary Ann Restivo)

                        4:00 P.M.      Free Writing Period

                        4:45 P.M.      Buses to next event

                        5:00 P.M.      DUPONT COMPANY -- introducing new anti-cling of Antron III  
                                 nylon (Pinnacle Club), 150 East 42nd St.)  
                                 Music by Bobby Short

Hospitality Corner in Press Room: M & M HANDBAGS

Wed., Jan. 9:

8:00 A.M.	BANCROFT LICENSING -- Ban-Lon fashions
10:00 A.M.	JAMES GAGLIANO OF CALIFORNIA (Breakfast)
11:00 A.M.	FIRE ISLANDER
11:30 A.M.	Free Writing Period (Coffee Break with Hush Puppies in Press Room)
12:30 P.M.	COLLINS & AIKMAN (Starlight Roof-Waldorf) (Luncheon)
2:30 P.M.	GINO PAOLI (Women)
3:00 P.M.	PICCOLINO (children's wear, division of Gino Paoli)
3:45 P.M.	Buses to next event
4:00 P.M.	EMBROIDERY MANUFACTURERS PROMOTION BOARD
6:15 P.M.	Buses to next show
7:00 P.M.	REED & BARTON SILVERSMITHS -- To celebrate 150th anniversary with introduction of new silver pattern "Tree of Life" (Institute of International Education, 809 U.N. Plaza) (Cocktails and Dinner)
10:00 P.M.	Buses return to Waldorf Hospitality Corner in press room: HUSH PUPPIES

Thurs., Jan. 10: 8:00 A.M. HERTZ RENT-A-CAR -- Presentation of "New Girl in Town" featuring #1 look -- a new wardrobe of career apparel (Breakfast)

10:00 A.M. MALCOLM STARR (Rizkallah)

10:30 A.M. DAVID CRYSTAL

11:00 A.M. MADY GERRARD

11:30 A.M. Free Writing Period

12:30 P.M. ALVAH INTERNATIONAL -- The Luster Line, a new concept in wig coloration (Luncheon)

2:30 P.M. MAIN STREET

3:00 P.M. GINO PAOLI (Menswear)

3:30 P.M. SALUTE TO SHAKESPEARE -- panel discussion on role of fashion and costume in Shakespeare Festival  
Guests include: Michael Kahn--Artistic Director  
Jane Greenwood--Costume Designer  
Theoni Aldredge--Designer  
Moderator: Glenn Loney - Professor of Theatre, City University of New York

4:30 P.M. Free Writing Period

5:30 P.M. ARLENE DAHL ENTERPRISES and MONSANTO CORP. -- Introduction of new wigs, beauty care products and body cover-ups (Cocktails - Starlight Roof)

7:30 P.M. FRANY AWARD presentations for 1973 winners (Starlight Roof)

8:45 P.M. FAREWELL SUPPER -- (Starlight Roof)  
Guest - Miss Arlene Dahl  
Special Guest - John L. Swigert, Jr., Astronaut  
Exec., Dir., Committee on Science & Astronautics  
Hospitality Corner in Press Room: AQUA PURE FILTERS (Coffee)



<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Monday Jan. 7 12:00 Noon Luncheon	PRESS PREVIEW: LINGERIE AND LOUNGEWEAR The press will be invited to meet Olga and preview her new collection of lingerie, lounge and "on the town" wear. By invitation. Contact: Annette Green Assoc., 673-5580.	THE OLGA COMPANY	HOTEL PLAZA STATE SUITE
Monday Jan. 7 12:00 Noon	4TH SEMI-ANNUAL PRESS WEEK BEAUTY BRUNCH Cocktail reception, luncheon, fashion show, featuring leading hair stylists of N.Y., major U.S. cities, Canada, London, Paris. Press only by invitation. (Followed by Beauty Brunch Teach-In, 2:30 - 6:30 P.M., featuring repeat of hair fashion show, demonstrations by European and American hair stylists of hair coloring, cutting and styling innovations; cocktail reception. Tickets: \$30.00 each). Contact: Judy Guerin, Inc., 210 East 86th St., 879-4822.	SUPER STREAK OF CALIFORNIA	HOTEL PIERRE BALLROOM
Monday Jan. 7 5:00 P.M.- 7:00 P.M.	PRESS SHOWING: DUPONT AND DIAMONDS Spring 1974 "line-for-line" show of original couture designs from Vogue Patterns with adaptations in fashion fabrics of DuPont fibers. Accessorized with new collection of diamond jewelry. By invitation. Contact: Leslie Mirin, 974-5988.	N.W. AYER & SON, INC. & DUPONT COMPANY	WALDORF ASTORIA STARLIGHT ROOF
Beginning Monday Jan. 7	SUMMER COLLECTIONS IN CALIFORNIA Contact: 213 627-0806 (L.A.); or 335-6033 (N.Y.)	HELGA	722 SO. LOS ANGELES ST. LOS ANGELES, CALIFORNIA
Beginning Monday Jan. 7	OPENING OF SUMMER COLLECTION Sports Editions (Arnold Palmer Active Sportswear); Loomtogs Sportswear by Marie Yeljenic; Loomknits; Tennis Whites. By appointment. Contact: Janice Watt, 594-2100.	LOOMTOGS	1407 BROADWAY SHOWROOM - 35TH FLOOR
Beginning Monday Jan. 7	SILVER DESIGNER JEWELRY Continuous showings by appointment. Contact: Nicholas Grimaldi, 755-6115.	ME INC. CAROL KELLNER	59 EAST 54TH STREET SUITE 72
Beginning Monday Jan. 7	SPRING AND SUMMER HANDBAG COLLECTION By appointment. Also collection of umbrellas. Contact: 685-9128.	REVA	389 FIFTH AVENUE ROOM 609
Monday Jan. 7- Jan. 18	SPRING LINGERIE MARKET WEEKS "The New Glamour" -- Daily at 9:30, 10:30 and 2:30. By invitation. Contact: Priscilla Weinlandt, 582-6767.	VANITY FAIR	640 FIFTH AVENUE SHOWROOM - 6TH FLOOR
Tuesday Jan. 8 8:00 A.M. Coffee	SEMI-ANNUAL SEMINAR Pre-Summer Seminar. Show at 8:30. Prices: \$15.00, members. Contact: Frances Hodges or Marjorie Reich, OR 9-4484.	MERCHANDISING MOTIVATION (200 MADISON AVENUE)	MCGRAW HILL AUDITORIUM 1221 SIXTH AVE. (49TH ST.)
Tuesday Jan. 8 9:00 A.M.- 5:00 P.M.	HANDBAGS & BELTS FOR SPRING Belts and small leather goods in new animal and reptile looks. Also, introducing new men's belts for 25th anniversary celebration. Publicity: Billie Gould Associates, 2 Tudor City Place, 661-9675.	MORRIS MOSKOWITZ CORP. (1 EAST 33RD STREET)	WALDORF-ASTORIA HILTON ROOM
Tuesday Jan. 8 12:00 Noon Luncheon	SPRING HATS AT PRESS SHOW Preview of Spring and Summer millinery for local and visiting press. By invitation (must be presented at door) Contact: Burt Champion, 686-2970.	MILLINERY INSTITUTE OF AMERICA (10 EAST 40TH)	HOTEL AMERICANA GEORGIAN ROOM



<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Tuesday Jan. 8 4:00 P.M.	SPRING AND SUMMER WIG COLLECTION Wigs and hairpieces by Fashion Tress and Sylvia Schaefer Collection by Sylvia Schaefer. By invitation. Contact: Marion Scanlon, 489-0060.	FASHION TRESS (730 FIFTH AVE.)	HOTEL PLAZA BAROQUE ROOM
Tuesday Jan. 8 5:00 P.M.- 7:00 P.M. Cocktails	PRESS SHOW: SPRING & SUMMER LOUNGEWEAR Featuring Bobby Short. Introducing new "Antron" III nylon anti-cling crepe in Spring-Summer sleepwear and loungewear. By invitation. Contact: Nancy Cambria, 971-4309.	DUPONT CO.	PINNACLE CLUB 150 EAST 42ND STREET
Beginning Tuesday Jan. 8	OPENING OF SUMMER COLLECTION Continuous by appointment. Contact: Susan Ullery or Linda Bach, 239-8530.	DESIGN THAI	530 SEVENTH AVENUE SHOWROOM - 18TH FLOOR
Jan. 8	ITALIAN KNITWEAR IN MILAN -- 21ST COMIS/EUOTRICOT (Jan. 8-11)		
Beginning Tuesday Jan. 8	SPRING AND SUMMER SPORTSWEAR COLLECTION Continuous showings. Contact: Sara Rubin, 354-5636.	PHILIPPE VENET FOR LADY PARKLEY	1411 BROADWAY SHOWROOM - SUITE 1785
Wednesday Jan. 9 10:00 A.M.	PRESS PREVIEW: CALIFORNIA COUTURE Designer James Gagliano will be present to show his Spring '74 daytime and evening clothes. For out-of-town and local press. Publicity: Billie Gould Associates, 661-9675.	GAGLIANO OF CALIFORNIA	WALDORF-ASTORIA EMPIRE ROOM
Wednesday Jan. 9 12:30 P.M. Luncheon	PRESS SHOW: "FASHIONS ON THE MOVE" Contemporary ready-to-wear-- warp-knit fashions in Encron polyester. Music by Bobby Short. By invitation. Contact: Terry Yoffee, 953-4208.	COLLINS & AIKMAN (BANGOR DIVISION)	WALDORF-ASTORIA STARLIGHT ROOF
Wednesday Jan. 9 2:30 P.M. Buffet	PRESS PREVIEW: SPRING- SUMMER KNITS Knits designed by Bianco; couture knit and leathers by Jeremy Wren. Also, introduction of new separates division G.P. II. <u>Menswear at 3:00 P.M.</u> By invitation. Publicity: Billie Gould Assoc., 661-9675.	GINO PAOLI (1407 BROADWAY)	WALDORF-ASTORIA EMPIRE ROOM
Wednesday Jan. 9 3:00 P.M.- 6:00 P.M.	TEA PARTY FOR THE PRESS Leading beauty companies will present new products. By invitation (must be presented at door.) Contact: Helen Nash, 686-3350; or Joan Parker, 628-1313.	DAY OF BEAUTY	WALDORF-ASTORIA JADE ROOM
Wednesday Jan. 9 4:00 P.M.- 7:00 P.M. Cocktails	EMBROIDERY TOUR & DEMONSTRATION FOR PRESS "How machine-made Embroidery is Created" -- tour of prominent embroidery plants in New Jersey. Buses depart from Waldorf-Astoria at 3:45 P.M. By invitation. Publicity: Jack Davis at Pierce Promotions, Inc., 838-4360.	EMBROIDERY MFRS. PROMOTION BOARD	FROM WALDORF-ASTORIA TO NEW JERSEY
Jan. 11	INT'L LEATHER GOODS SHOW (MIPEL) IN MILAN (Jan. 11-15)		
Thursday Jan. 14 11:30 A.M. Luncheon	OPENING OF SUMMER COLLECTION By invitation. Continuous showings beginning Jan. 28, by appointment. Contact: WI 7-5324.	ARKIN COLLECTION	530 SEVENTH AVENUE SHOWROOM - 7TH FLOOR



<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Beginning Monday Jan. 14	OPENING OF SUMMER COLLECTION Continuous by appointment.	GENRE BY GIL AIMBEZ Contact: 354-1855. (Division of Peter Clements)	530 SEVENTH AVENUE SHOWROOM - 2ND FLOOR
Beginning Monday Jan. 14	OPENING OF SUMMER COLLECTION Continuous by appointment.	RODRIGUES BY PETER CLEMENTS Contact: LO 3-0988.	530 SEVENTH AVENUE SHOWROOM - 2ND FLOOR
Monday Jan. 14- Jan. 18	SEMI ANNUAL ISRAELI ISRAEL JEWELRY SHOW Featuring gold, silver and costume jewelry collections by Israel manufacturers By appointment. Contact: Serena Pavkovic or Jeanette Gottlieb, 594-5215.	GOVT. OF ISRAEL TRADE CTR.	111 WEST 40TH STREET 22ND FLOOR
Jan. 14- Jan. 18	SIXTIETH SEMI-ANNUAL NAT'L HOUSEWARES EXPOSITION AT McCORMICK PLACE, CHICAGO Contact: Nat'l Housewares Mfrs. Assn., 1130 Merchandise Mart, Chicago 60654		
Tuesday Jan. 15 3:30 P.M.	PREVIEW: "MAME" COLLECTION IN TREVIRA Preview at 4:00 of "Mame" collection in Trevira by Leo Narducci. Followed by cocktails. (Invitations must be presented at door) Contact: Ellen Sweeney, 869-3850.	HOECHST FIBERS (1515 BROADWAY)	HOTEL PLAZA GRAND BALLROOM
Beginning Tuesday Jan. 15	OPENING OF SUMMER COLLECTION Continuous by appointment.	ADDENDA BY PATTI CAPPALLI Contact: Sandy Teiter, 736-5282.	1407 BROADWAY SUITE 915
Beginning Tuesday Jan. 15	OPENING OF SUMMER COLLECTION All divisions designed by Eleanor Brenner--Brenner Couture, Brenner Bees, La Chemiserie. By appointment. Contact: 239-1150.	ELEANOR BRENNER FOR BRENNER COUTURE	498 SEVENTH AVENUE SHOWROOM - 5TH FLOOR
Beginning Tuesday Jan. 15	OPENING OF SUMMER COLLECTION By appointment. Contact: 244-4700.	GINORI; GINORI PLAYERS	498 SEVENTH AVENUE SHOWROOM - 12TH FLOOR
Beginning Tuesday Jan. 15	OPENING OF SUMMER COLLECTION By appointment. Contact: Lois Lindheim, 279-3410.	GIORGINI	550 SEVENTH AVENUE SHOWROOM - 5TH FLOOR
Wednesday Jan. 16 12:00 Noon	PRESS CONFERENCE & AWARD LUNCHEON First annual event in honor of "The Beautiful Activists of America" -- volunteers from 14 cities. By invitation. Contact: Joan Streit, 582-3010.	GERMAINE MONTEIL (40 WEST 57TH ST.)	HOTEL PLAZA WHITE & GOLD ROOM
Thursday Jan. 17 10:00 A.M.	PRESS SHOWING OF MODEL ROOMS Contact: Carole Smith, TR 5-0195.	ABRAHAM & STRAUS	7TH FLOOR EXEC. DINING ROOM
Thursday Jan. 17 4:30 P.M.- 6:00 P.M.	BENEFIT PREVIEWS: ANTIQUES SHOW Preview (tickets: \$50.00) for collectors and patrons. Additional preview, 6:00-9:00 P.M. (Tickets: \$25.00). For benefit of East Side Settlement House, 30 East 60th St. Show Jan. 18-27, admission: \$3.00. Contact: Virginia Holden, Bill Doll, Shannon & Co., 150 West 52nd Street, JU 6-8894.	WINTER ANTIQUES SHOW	7TH REGIMENT ARMORY PARK AVE. & 67TH ST.
Saturday Jan. 19 10:00 A.M.	SPRING AND SUMMER BRIDAL FASHIONS Contact: Nancy Walker TR 5-0195. Also show at 11:30 A.M.	ABRAHAM & STRAUS	8TH FLOOR FEATURE EVENTS



<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Jan. 19	SPRING MARKET WEEK IN MIAMI (Jan. 19-22)		
Sunday	EIGHTH SEMI-ANNUAL	NATIONAL BOUTIQUE SHOW	HOTEL McALPIN
Jan. 20-	BOUTIQUE SHOWING		B'WAY & 34TH STREET
Jan. 23	More than 800 lines of boutique apparel and accessories for men, women children, with fashions from 24 countries. Exhibits on Mezzanine to 10th floor. Contact: Oscar Pluznick, Hotel McAlpin, Suite 2290, 524-5024.		
Jan. 20-	WASHINGTON GIFT SHOW AT SHERATON PARK HOTEL		
Jan. 28	Contact: Maxine or Robert Carman, Little Bros., 220 Fifth Ave., 689-7147.		
Tuesday	PRESS PREVIEW: SPRING	HOUSE OF NORELL	550 SEVENTH AVENUE
Jan. 22	AND SUMMER COLLECTION	BY GUSTAVE TASSELL	SHOWROOM - 10TH FLOOR
5:00 P.M.	By invitation. Buyers show, Tuesday, Jan. 29 at 11:00 A.M. By reservation. Contact: CH 4-5452.		
Jan. 23	DIAMOND BALL TO BENEFIT INSTITUTE OF INTERNATIONAL EDUCATION AT HOTEL PLAZA		
Jan. 24	VALENTINO COUTURE SHOWING, 24, VIA GREGORIANA, ROME, By invitation.		
9:30 P.M.	Contact: Hermine Mariaux, 737-5810.		
Thursday	OPENING OF SUMMER	GIORGIO DI SANT'ANGELO	550 SEVENTH AVENUE
Jan. 24	COLLECTION	G.M.B. FASHIONS	SHOWROOM - 9TH FLOOR
2:00 P.M.	By invitation. Also Feb. 5, 2:00, by reservation. Contact: Bill Levin, 354-0824.		
Jan. 26	CHICAGO SUMMER READY-TO-WEAR MARKET WEEK (Jan. 26-29)		
Saturday	SUMMER MARKET	AMERICAN FASHION	DALLAS APPAREL MART
Jan. 26-	WEEK IN DALLAS	ASSOCIATION	2300 STEMMONS FREEWAY
Jan. 31	Women's and children's wear Summer market. Contact: (214)-637-1970; or Jack Goldstein, 527 Madison Avenue, 752-2422.		
Sunday	N.Y. SHOE SHOW:	NAT'L SHOE RETAILERS	WALDORF-ASTORIA &
Jan. 27-	FOOTWEAR FASHION WEEK	ASSOCIATION	HOTEL PLAZA
Jan. 29	Jointly sponsored by American Footwear Industries Assn., Nat'l Shoe Retailers Assn., Volume Footwear Retailers of America. Contact: Reno Ravenna, Manager, Hotel Plaza, Suite 520, PL 9-3000.		
Sunday	INTERNATIONAL JEWELRY TRADE FAIR AT N.Y. HILTON & AMERICANA HOTELS		
Jan. 27-	Contact: Paul Josephson, 33 N. Fullerton Ave., Montclair, N.J. 201-746-8080		
Jan. 30	Also, at N.Y. Coliseum, 59th St. & Columbus Circle. Contact: 737-3231.		
Beginning	SPRING AND SUMMER COUTURE SHOWINGS IN PARIS		
Monday	Contact: Chambre Syndicale de la Haute Couture Parisienne, 100 rue du Fauborg		
Jan. 28	St. Honore, Paris, VIII, France ( <u>Note change of date</u> )		
Beginning	SUMMER READY-TO-WEAR COLLECTIONS IN NEW YORK ARE BEING SCHEDULED FOR THE		
Jan. 28	WEEKS OF JAN. 28 and FEB. 4 (More details in forthcoming issues)		
Tuesday	OPENING OF SUMMER	LEW PRINCE	530 SEVENTH AVENUE
Jan. 29	COLLECTION	OF ALDRICH, INC.	SHOWROOM - 12TH FLOOR
2:30 P.M.	By invitation. Also Feb. 4 at 2:30 by reservation. Contact: CH 4-1872.		
Beginning	OPENING OF SUMMER	DIVIDENDS (DIVISION OF	530 SEVENTH AVENUE
Tuesday	COLLECTIONS	LEW PRINCE OF ALDRICH, INC.)	SHOWROOM - 12TH FLOOR
Jan. 29	Continuous showings by appointment. Contact: CH 4-1872.		



<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Beginning Tuesday Jan. 29	OPENING OF SUMMER COLLECTION Continuous by appointment. Contact: 244-3558.	NANTUCKET NATURALS	498 SEVENTH AVENUE SHOWROOM - 17TH FLOOR
Wednesday Jan. 30 2:30 P.M.	OPENING OF SUMMER COUTURE COLLECTION By invitation. Contact: Marilyn Pignoni, LA 4-9350.	OSCAR DE LA RENTA INTERNATIONAL	550 SEVENTH AVENUE SHOWROOM - 11TH FLOOR
Jan. 30 5:30 P.M.	COURREGES SHOWING IN PARIS. Also Jan. 31 at 2:00; Feb. 1 at 10:00 and 3:00 at 40 rue Francois Premier.		
Thursday Jan. 31 9:30 A.M.	PRESS SHOWING: SUMMER COLLECTION By invitation. Also 1:30 P.M. (buyers) by reservation. Contact: 221-6252.	STEPHEN BURROWS	550 SEVENTH AVENUE SHOWROOM - 23RD FLOOR
Jan. 31	1:30 P.M., STEPHEN BURROWS, 550 Seventh Ave., 23rd floor, 221-6252.		
Feb. 4	2:30 P.M., LEW PRINCE OF ALDRICH, INC. (2nd show), 530 7th, 12th fl, CH 4-1872		
Monday Feb. 4 5:00 P.M.	OPENING OF SUMMER COLLECTION By invitation. Designed by Adarsh and Surjit Gill. Contact: 758-8301.	SAZ	42 EAST 57TH STREET SHOWROOM - 4TH FLOOR
Beginning Monday Feb. 4	OPENING OF SUMMER COLLECTION Continuous showings by appointment. Contact: 594-4470.	CASI	530 SEVENTH AVENUE SHOWROOM - 2ND FLOOR
Beginning Monday Feb. 4	SUMMER COLLECTION IN NEW YORK By appointment. Contact: (213) 627-0806(L.A.); 335-6033 (N.Y.)	HELGA	HOTEL GOTHAM PRIVATE SUITE
Wednesday Feb. 6- Feb. 10	SIXTEENTH ANNUAL MENSWEAR PRESS PREVIEW Spring-Summer press preview, in conjunction with Menswear Retailers of America convention (Feb. 7-10). Fashion clinics and shows, presentation of 15th annual "Lulu" Journalism Awards. Executive Director: Norman Karr. Fashion Director: Chip Tolbert. Contact: Katherine Agnello, LT 1-8210.	MEN'S FASHION ASSOCIATION	STATLER HILTON HOTEL DALLAS, TEXAS
Thursday Feb. 7 11:30 A.M. & 3:00 P.M.	OPENING OF SUMMER COLLECTION By invitation. Also, 3:00 P.M. (Buyers show) by reservation. Contact: 354-6340.	HALSTON	550 SEVENTH AVENUE SHOWROOM - 14TH FLOOR
Feb. 7	3:00 P.M., HALSTON (Buyers) 550 Seventh Ave., 14th fl, 354-6340.		
Beginning Monday Feb. 7	OPENING OF SUMMER COLLECTION Continuous by appointment. Contact: 244-6350.	TANNER OF N.C.; TANNERWAY; TOBY TANNER	530 SEVENTH AVENUE SHOWROOM - 28TH FLOOR
Saturday Feb. 9- Feb. 12	INTERNATIONAL MENSWEAR SHOW IN PARIS Salon European de l'Habillement Masculin presentation by more than 600 exhibitors of fashions for men, women, young men and boys. Also, 18th semi-annual presentation by more than 200 children's wear designers. Press-- French Apparel Center, 11 West 42nd St., 354-8620. Buyers: French Trade Shows, 582-4960.	S.E.H.M.	PORTE DE VERSAILLES RENAN HALL-PARIS XI



# 1974

## JANUARY

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## FEBRUARY

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## MARCH

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## APRIL

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## MAY

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## JULY

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## SEPTEMBER

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## OCTOBER

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## NOVEMBER

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## DECEMBER

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